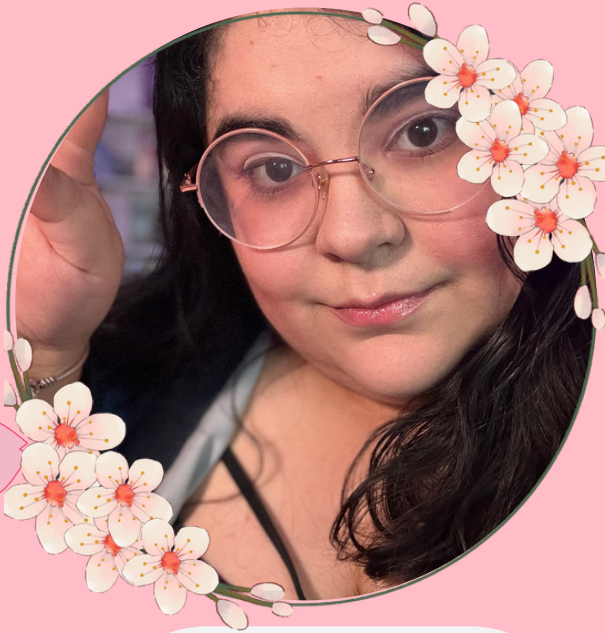


# SAKI SAKURA

FIGHTING GAME & OTAKU  
CONTENT CREATOR

SHE/HER/THEY/THEM

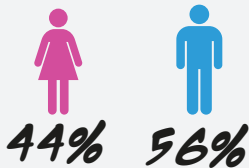


## ABOUT ME

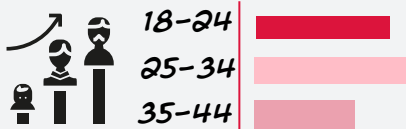
HEY THERE, MEWS! I'M SAKI, A VIBRANT CONTENT CREATOR HAILING FROM PUERTO RICO. EMBRACING BOTH MY PUERTO RICAN HERITAGE AND MY IDENTITY AS PAN/DEMI, I'VE CARVED OUT A NICHE IN THE GAMING WORLD THAT'S DIVERSE AND INCLUSIVE. MY CONTENT WILL MAKE YOU FEEL LIKE YOU STEPPED INTO A COZY, KAWAII 90'S ANIME. MY COMMUNITY WELCOMES EVERYONE INCLUDING CASUAL GAMERS AND ANIME ENTHUSIASTS. MY COVERAGE INCLUDES ANIME, GAMES, AND MANGA CONTENT ON PLATFORMS LIKE TIKTOK, TWITCH, AND YOUTUBE!

I'M A BRAND-FRIENDLY FACE TO WORK ON YOUR NEXT PROJECT OR ACTIVATION! WHEN YOU PARTNER WITH ME, YOU'RE NOT JUST GETTING A CONTENT CREATOR - YOU'RE GAINING A PASSIONATE GAMER WHO KNOWS HOW TO MAKE YOUR BRAND SHINE IN THE SPACE!

## GENDER AUDIENCE\*

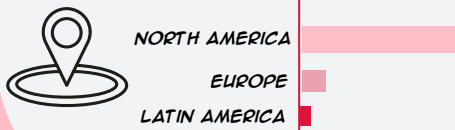


## AGE DEMOGRAPHIC\*



\*\*TIKTOK ANALYTICS

## REGION DEMOGRAPHIC\*



\*TWITCH ANALYTICS

## PREVIOUS COLLABORATIONS



HOSTING WATCH PARTIES  
FOR HAZBIN HOTEL FOR



FIRST LOOK AT PRODUCT  
NEW PRODUCT LINES WITH



STARTER GUIDES FOR  
GUILTY GEAR STRIVE WITH



700K+  
VIDEO VIEWS



6.5K  
FOLLOWERS



200K+  
VIDEO VIEWS



555  
MEMBERS



SAKISAKURATV@GMAIL.COM

# SAKI SAKURA

*INFLUENCER MEDIA KIT*

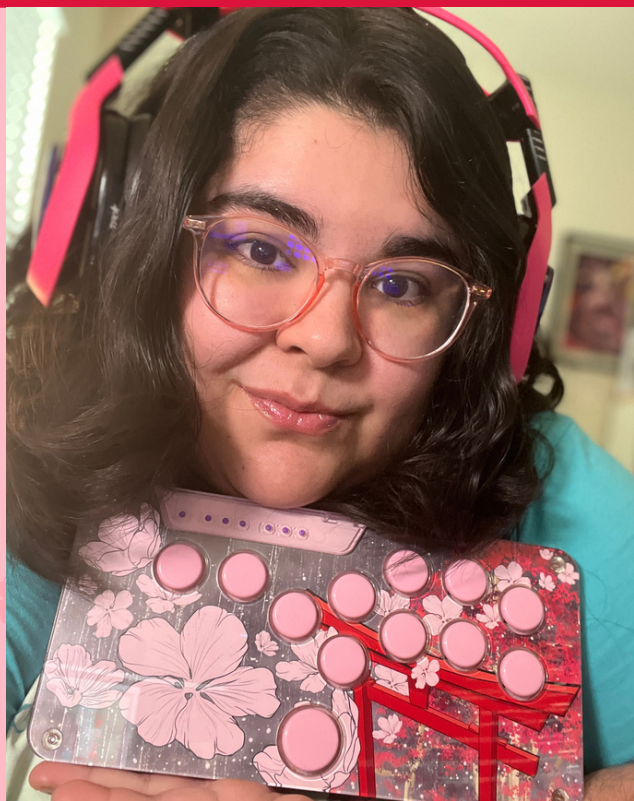


# MEET SAKI

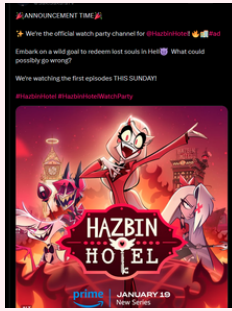
SAKI SAKURA IS A FLORIDA NATIVE WITH A PROUD PUERTO RICAN HERITAGE AND PART OF THE LGBTQIA+, IDENTIFYING AS PANSEXUAL / DEMISEXUAL. HER PASSION AND THE SPARKLE IN HER EYES COME FROM THE DRIVE TO CREATE AN EMPOWERING AND DIVERSE SPACE.

HER EVERYDAY CONTENT IS IN THE FIGHTING GAME GENRE WHERE SHE STREAMS THREE DAYS A WEEK IN TITLES LIKE MORTAL KOMBAT AND GUILTY GEAR. SHE ALSO HOSTS COMMUNITY TOURNAMENTS TARGETED TO WOMEN OF ALL SKILL LEVELS TO COMPETE AND FEEL SEEN. HER EVENT EXPERIENCE INCLUDES COMMENTARY AND HOSTING, HAVING PREVIOUSLY HOSTED PANELS AT PAX EAST AND DREAM HACK ATLANTA. HER COMMENTARY EXPERIENCE ALSO FEATURES COMMENTARY ON WORLD STAGES LIKE EVO AND PLAYSTATION.

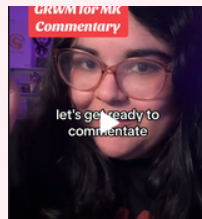
SAKI ALSO COVERS ANIME AND MANGA AS AN OTAKU CREATOR. MANGA COLLECTIONS, SUGGESTIONS, REACTIONS AND HOSTING WATCH PARTIES SHOW WHY SHE'S THE ULTIMATE HUSBANDO COLLECTOR. SAKI IS THE BEST CANDIDATE TO SHOW OFF HER UNIQUE PERSONALITY WHILE SUPPORTING HER COMMUNITY TO BRING ONLY THE BEST EXPERIENCE!



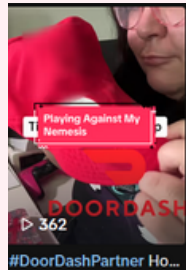
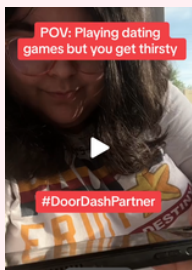
# PAST PARTNERSHIPS



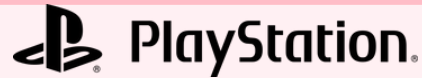
- HOSTED A WATCH PARTY ON TWITCH FOR SEASON 1 OF HAZBIN HOTEL ON AMAZON PRIME VIDEO
- RECEIVING MERCH PRODUCTS AND FEATURED PRODUCT ON RECORDED AND LIVE CONTENT



- A PART OF THE E.L.F BEAUTY SQUAD AND RECEIVED NEW PRODUCT LINES
- CREATED MULTIPLE GET READY WITH ME CONTENT IN PREP FOR GAMING TOURNAMENTS, COMMENTARY, AND HOSTING ACTIVATIONS



- SHORT FORM SKITS THAT WENT TO TIKTOK AND INSTAGRAM REELS CONNECTING GAMING AND DOORDASH
- AS A DOOR DASH PARTNER HOSTING GIVEAWAYS FOR DOOR DASH GIFT CARDS DURING CHARITY TOURNAMENTS



- FEATURED ON THE PLAYSTATION HOME CHANNEL AS A WOMAN GAMER MAKING AN IMPACT IN GAMING
- CREATED STARTER GAME GUIDES FOR OFFICIAL PLAYSTATION CHANNELS
- COMMENTATED MULTIPLE PLAYSTATION TOURNAMENTS FOR MORTAL KOMBAT AND GUILTY GEAR STRIVE

AND MORE....

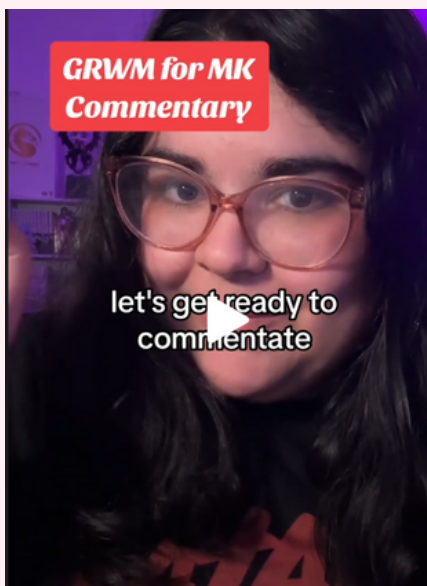


# PITCHED CONTENT



## DATING GAMES & DOORDASH

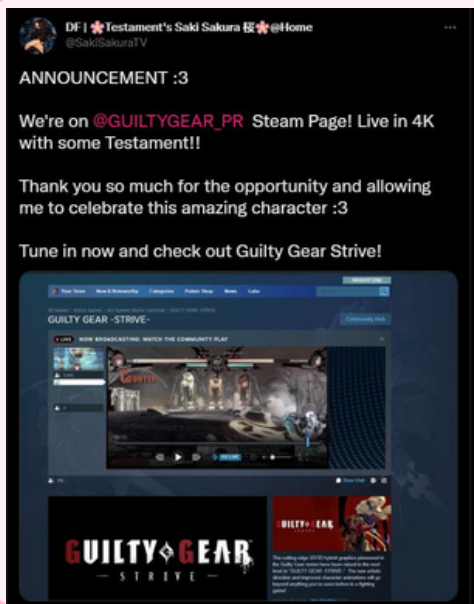
60 SEC TIKTOK FEATURING THE BRAND IN A NATURAL WAY THAT PROMOTES THE COLLAB OF THE BRAND AND GAMING



## GRWM FOR COMMENTARY

GET READY WITH ME TIKTOK HIGHLIGHTING MAKEUP LOOK WITH A CASUAL DISCUSSION FEEL. CONNECTING WITH THE AUDIENCE WHILE ALSO CREATING A LOOK FOCUSED ON THE EVENT OR GAME

# PITCHED CONTENT



## *SPOTLIGHT STREAMS*

*STREAMING ON THE FRONT PAGE OF POPULAR SITES LIKE STEAM, TWITCH, AND TIKTOK SPOTLIGHT*



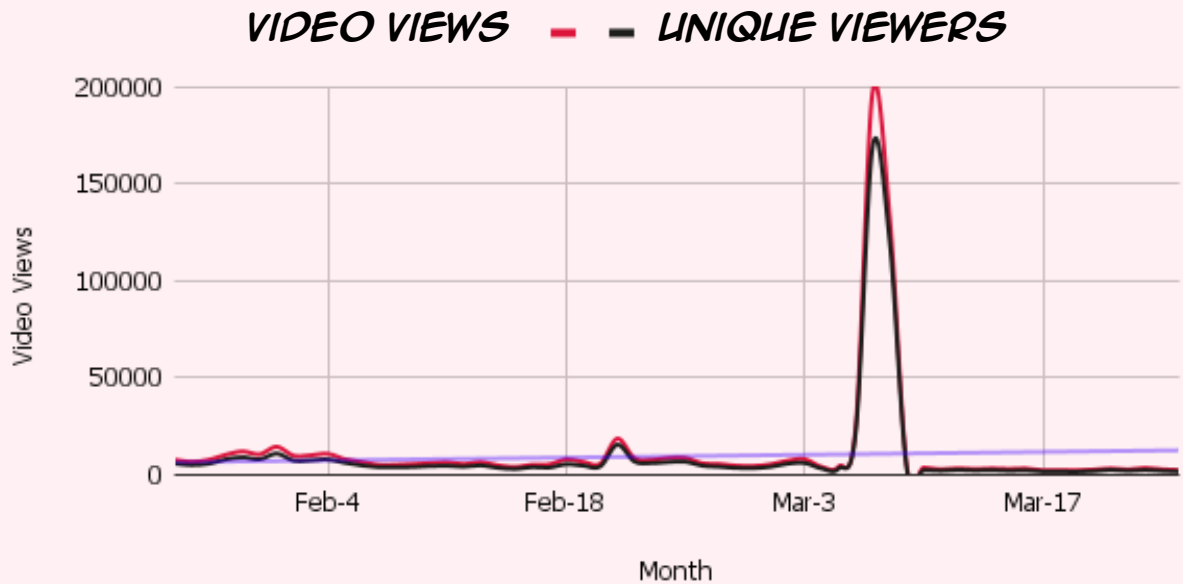
## *WATCH PARTY FEATURES*

*HOSTING WATCH PARTIES ON TWITCH AND DISCORD FOR BRINGING THE COMMUNITY TOGETHER AND COVERING A SERIES*

# TIKTOK STATS

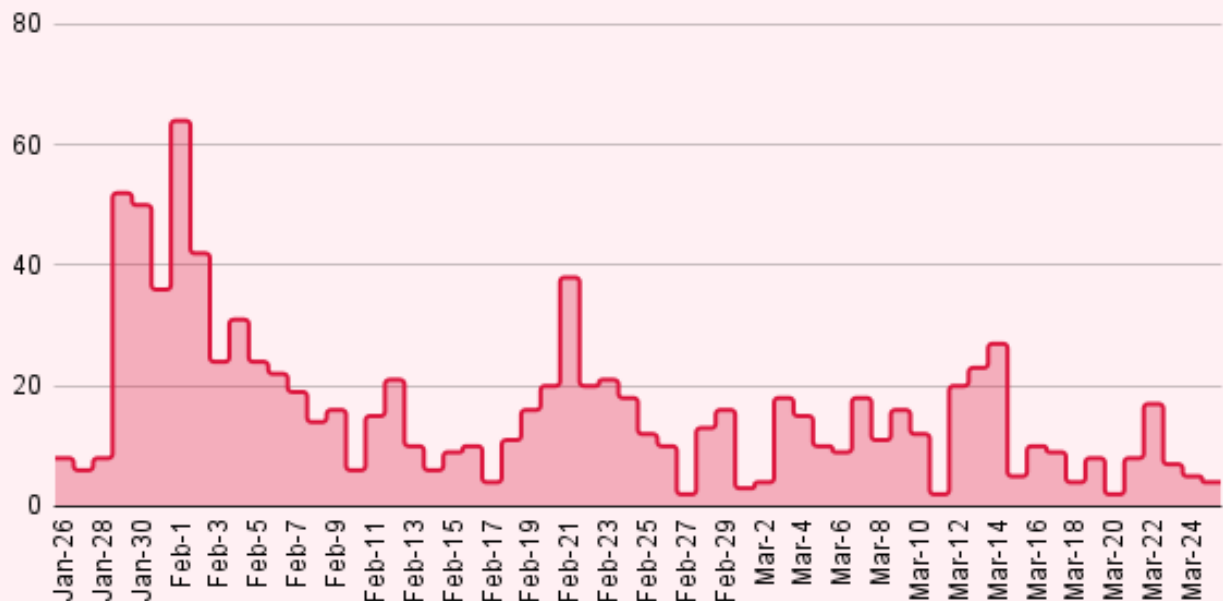
## TikTok Video Views

Last 60 days



## TikTok Engaged Comments

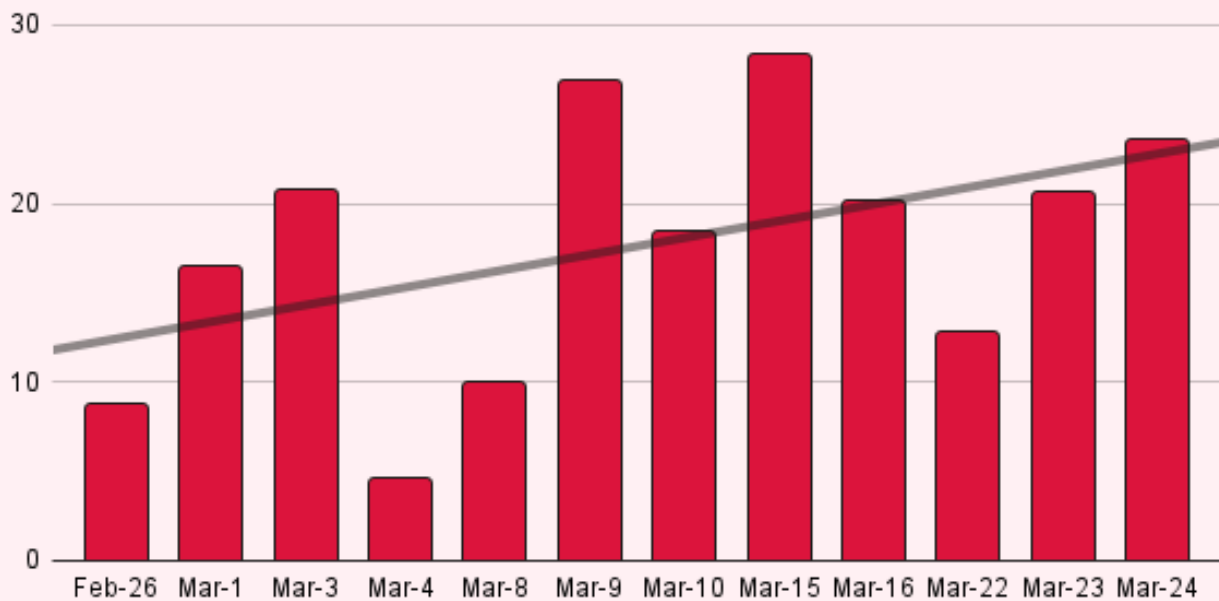
Last 60 days



# TWITCH STATS

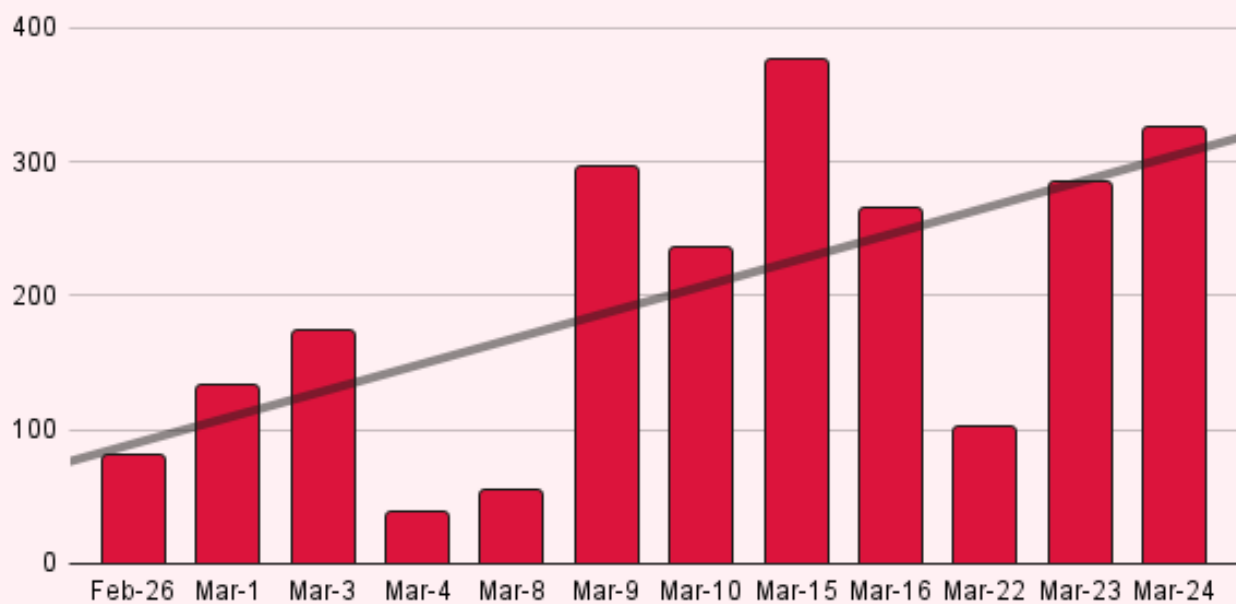
## Twitch Views

Last 30 Days



## Twitch Unique Views

Last 30 Days





# THANK YOU

## FOR YOUR TIME!



IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO KNOW MORE ABOUT SAKI SAKURA, PLEASE FEEL FREE TO REACH OUT USING THE FOLLOWING FORMS OF COMMUNICATION! YOUR TIME MEANS A LOT! PLEASE ALLOW 2-3 BUSINESS DAYS FOR ANY RESPONSES FOR INQUIRES. IT'S NICE TO E-MEET YOU AND I'M EXCITED TO WORK WITH YOU, MEW!



**SAKISAKURATV@GMAIL.COM**

 @SakiSakura # /SakiSakura	<b>SakiSakura   Twitter, TikTok, Twitch</b> Lover of Fighting Games & Anime Linktree / Apr 5
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FOR VERIFICATION ON STATS, PROJECTS, OR ACCESS TO OTHER ASSETS PLEASE CLICK HERE.